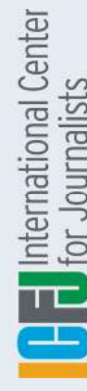




Scan the QR code to access the Media Viability Manifesto and its Theory of Change



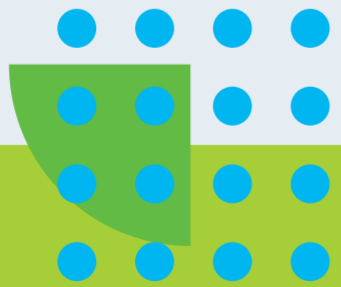
Unfold the Media Viability Manifesto's Theory of Change and take a closer look.

The Media Viability Manifesto core group:



# The Media Viability Manifesto's Theory of Change

Jointly developed by 13 media development and support organizations



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